

Fast Fact Sheet

Cosential's **Customer Relationship Management** platform combines cutting-edge traditional CRM capabilities with proposal generation functionality - all pre-configured for the Architecture, Engineering, and Construction industry.

Gain a centralized view into the overall growth and health of your firm by connecting your Outlook Email, ERP, Project Management, and HR software into the heart of Cosential.

With Cosential you'll have the ability to:

- Unify your systems, offices, and people through the power of single sourced data
- Empower your Business Development and Marketing to communicate seamlessly
- Increase profit margins, hit rates, and revenue predictability
- Give your executives the insights and transparency they need to grow their business
- Manage your pipeline on-the-go
- Implement quickly without heavy IT burden and involvement

Just a few reasons BD teams love us:

- Cloud-based solution
- Mobile Application
- Native Outlook Plug-In
- Customizable dashboards
- Easy proposal generation
- Teamed Opportunity Reporting
- Go/No Go Forms and Win/Loss Analysis
- Pre-configured for Construction Firms
- Implementation specialists with industry experience
- Market Leader for Three Consecutive Years

COSENTIAL.COM

COSENTIAL[®]
Join the movement today.



Cosential is a huge time-saver when all I have to do is make one change to a project on my dashboard and it populates all the associated records within Cosential. It keeps me focused on my pipeline instead of data management.

– **Chris Jacobs**

Senior Market Data Analyst, JE Dunn



Trusted by these leading BD teams:

SWINERTON 

SKANSKA

DPR
CONSTRUCTION